



Visual Artist & Web Designer  
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312-866-4140 Chicago, Illinois

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## Professional Summary

My name is Guillermo Hernandez, a Chicago-based Graphic and Web Designer with a strong background in creating visually engaging, brand-aligned designs that drive audience engagement. I bring experience in web development, animation, and digital media, combining technical skill with a sharp eye for detail to deliver cohesive visual solutions. While studying at Harold Washington College, I served as a student Web Designer, where I updated and enhanced the Digital Multimedia Program's web pages to improve functionality, visual appeal, and user experience. I am dedicated to delivering creative, impactful designs that help businesses stand out and leave a lasting impression.

## Education

Harold Washington College      2021-2025

Digital Multimedia Design Program      Chicago, Illinois

## Relevant Coursework

Principles of Design & Development for Web Development (HTML and CSS), Advanced Computer Art, Digital Video I, Advanced Digital Video, Digital Audio, Graphic Design I, 2D Animation, 3D Modeling, 2D Design and Portfolio and Professional Practice Seminar

## Work Experience

Website Designer      2025 - 2026

Harold Washington College      Chicago, Illinois

- Updated and maintained the Visiting Artists Program website, improving its layout, visual consistency, and overall user experience.
- Uploaded and formatted student artwork, ensuring proper image optimization and responsive display across devices.
- Collaborated with faculty and staff to implement design updates that aligned with departmental goals and branding.
- Utilized HTML, CSS, and content management tools to organize and update site content efficiently.